



COURSE DESCRIPTION CARD - SYLLABUS

Course name

Intercultural Communication [N1|Zarz1>KI]

Course

Field of study

Engineering Management

Year/Semester

3/6

Area of study (specialization)

–

Profile of study

general academic

Level of study

first-cycle

Course offered in

polish

Form of study

part-time

Requirements

elective

Number of hours

Lecture

10

Laboratory classes

0

Other (e.g. online)

0

Tutorials

10

Projects/seminars

0

Number of credit points

2,00

Coordinators

dr inż. Małgorzata Spychała

malgorzata.spychala@put.poznan.pl

Lecturers

Prerequisites

The student knows basic concepts related with issue of social communication, knows interpersonal rules. The student has skills of noticing, associating and interpreting occurrences in process of communication. The student is aware of the meaning of the social communication in the professional and private life.

Course objective

To familiarize students with selected concepts of cultures, developing the skills of diagnosing intercultural misunderstandings and developing attitudes of respecting members of other cultural groups.

Course-related learning outcomes

Knowledge:

The student explains the concept of intercultural communication and its role in managing organizations [P6S_WG_01].

The student identifies and characterizes various typologies of culture, including Geert and Gert Hofstede's theory of cultural dimensions [P6S_WG_03].

The student lists and describes various aspects of intercultural communication, such as power distance, individualistic versus collectivist orientation, and short-term versus long-term orientation [P6S_WG_06].

The student characterizes ethical principles and norms of behavior in different cultures [P6S_WK_01].
The student recognizes the impact of cultural differences on the design of organizational structures in an international context, taking into account the specifics of intercultural communication [P6S_WG_07].

Skills:

The student analyzes intercultural competencies and explains the impact of national prejudices and stereotypes on intercultural communication [P6S_UW_01].

The student interprets differences in nonverbal communication between cultures [P6S_UW_06].

The student assesses problems of intercultural communication in the context of language skills, content, relationships, and nonverbal communication [P6S_UW_07].

The student applies normative systems in the context of solving intercultural communication problems [P6S_UW_08].

Social competences:

The student makes a substantive contribution to social projects, taking into account legal, economic, and organizational aspects related to intercultural communication [P6S_KO_01].

The student demonstrates an awareness of the importance of professional behavior, adherence to professional ethics, and respect for cultural diversity in the context of management [P6S_KR_02].

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

written test - 12 questions,

< 50 % - 2,0

< 50%; 60%)- 3,0,

< 60%; 70%) - 3,5,

<70%, 85%) - 4,0,

<85%, 91) - 4,5,

<91%, 100%> - 5,0.

Discussions;

Classes:

Formative grade:

- work in groups on each exercise - (25% - the final grade)

- observation of students in class - (25% - the final grade)

- case study in groups - (40% - the final grade)

- role playing - (10% - the final grade)

Programme content

Lecture: Characteristics of intercultural communication - explanation of the concept of culture, intercultural communication, the role of intercultural communication in managing organizations;

Analysis of selected typologies of culture. The theory of dimensions of Geert and Gert Hofstede culture;

Degrees of power distance: low and high; Collectivist cultures and individualistic cultures; Femininity

and masculinity in culture; Short and long term orientation; Cultural diversity in avoiding uncertainty

Classes: Intercultural competence - review of definitions; Discussion and analysis of selected

competence models intercultural; Prejudice and national stereotypes in terms of different cultures;

Non-verbal communication in different cultures - similarities and differences; Problems of intercultural

communication on the level of language competence, content, relations and non-verbal communication;

Intercultural competence in a professional context

Teaching methods

Lecture: problem lecture / lecture with multimedia presentation, discussion,

Classes: multimedia presentation, case studies, group work, role playing

Bibliography

Basic:

1. Bolten J., Interkulturowa kompetencja, przeł. B. Andrzejewski, Poznań 2006.

2. Hofstede G., Hofstede G. J., Kultura i organizacje, przeł. M. Durska, Warszawa 2007.

3. Kofta M., Jasińska Kania A., Stereotypy i uprzedzenia, Warszawa 2001

4. Muszyńska J. (red.), Kompetencje międzykulturowe jako kapitał społeczności wielokulturowych, Wydawnictwo Akademickie Żak, 2013.
5. Graczyk-Kucharska M., Özmen A., Szafranski M., Weber G. W., Goliński M., Sychała M., Knowledge accelerator by transversal competences and multivariate adaptive regression splines Central European Journal of Operations Research (CEJOR), 2019
6. Graczyk-Kucharska, M., & Sychała, M., Model of the Code of Ethical Cooperation Between Millennials and the Employers. In Social Responsibility and Corporate Governance (pp. 161-182). Palgrave Macmillan, Cham, 2020
7. Wilczyńska W., Mackiewicz M., Krajka J., Komunikacja interkulturowa. Wprowadzenie PWE, 2019;
8. Rosa, G., Ostrowska, I., Gracz, L., & Słupińska, K. (2018). Komunikacja międzykulturowa w biznesie. edu-Libri.
9. Richard R. Gesteland, Różnice kulturowe a zachowania w biznesie, Wydawnictwo PWN, 1999,

Additional:

1. Hall E. T., Poza kulturą, Warszawa 2001
2. Hall E. T., Ukryty wymiar, przeł. T. Hołówka, Warszawa 2005.
3. Szopski M., Komunikowanie międzykulturowe, Warszawa, 2005.

Breakdown of average student's workload

| | Hours | ECTS |
|---|-------|------|
| Total workload | 50 | 2,00 |
| Classes requiring direct contact with the teacher | 20 | 1,00 |
| Student's own work (literature studies, preparation for laboratory classes/ tutorials, preparation for tests/exam, project preparation) | 30 | 1,00 |